



**THE ANNUAL
EVDI CONGRESS 2027
EUROPEAN VETERINARY DIAGNOSTIC IMAGING
HELSINKI, FINLAND
22 SEPTEMBER - 25 SEPTEMBER 2027**

**SPONSOR &
EXHIBITOR PACKAGES**

WWW.EVDI-CONGRESS.EU



WELCOME



Dear potential partner, sponsor or exhibitor,

We are honoured to invite you to act as sponsors for the 2027 EVDI Annual Meeting and to exhibit your company. The meeting will take place in Helsinki, Finland from the 22th to the 25th of September and represents the largest gathering of members of the veterinary diagnostic imaging community in Europe and one of the largest in the world. Included in this brochure are details of available exhibition and sponsorship packages. Individualised plans are available on request, and we would be very happy to discuss any ideas you may have.

Here are some exciting facts about the 2027 Congress and location:

- Finland has been ranked as the happiest country of the world for 9 years in a row with experts citing access to nature and a strong welfare system as factors.
- Helsinki is a charming seaside city with a unique twist. Located on the shore of the Gulf of Finland, Helsinki is a place where urban culture meets coastal nature. Helsinki is a safe (rated as the second safest in the world [Mercer 2019 Quality of Living Rankings](#)), easy, and compact city to explore.
- Finland's capital region blends Nordic cool with vibrant urban life and easy access to nature. From seaside saunas and world-class design to forest trails and island escapes, Helsinki and its neighbouring cities offer a cool take on city travel.
- The congress will be hosted on the seafront Marina Congress Center, which is next door to the versatile city giving the chance to combine our annual scientific meeting with easy-going Nordic lifestyle with many cafes and top rated restaurants, city activities – world-renowned architecture, design,

and museums, nature walks and of course relaxing sauna experience with cool water swims.

- We will have 3 simultaneous streams daily in the congress
- This time the welcome reception will be partially held within the conference centre allowing you to introduce yourself in a relaxing environment with the participants walking freely around the exhibition area for 2 hours without any rush
- The coffee and lunch breaks will be served as standing buffet in the hallways of the conference centre allowing participants to continue to explore the exhibition area during the breaks
- Previous congresses have attracted over 500 participants providing an exceptional market opportunity for your company.

We look forward to hearing from you. Greetings from Helsinki!



Dr. *Merja Laitinen*

Chair of the Local Organizing Committee
EVDI Conference Director

OPPORTUNITIES

This congress is sure to be a major event in the Veterinary Diagnostic Imaging calendar and its programme will feature some of the world's top specialists in veterinary imaging. In addition to helping veterinary clinicians deal with the complex nature of veterinary imaging, the congress will also inform participants on evolving research and offer insights into future developments.

Pre-congress resident day

On the Wednesday 22 of September, there is a pre-congress residents' day which is run by the ECVDI RIVDI Committee. This event is always extremely popular, and encourages many residents to attend the congress, giving you as sponsors an excellent opportunity to connect with the diagnostic imaging specialists of the future.

Program outline

Based on the success of our recent meetings the congress will present a multi-tiered lecture programme:

- The main stream comprises keynote and masterclass lectures.
- Other streams aim to promote abstract sessions discussing the latest advances in veterinary imaging subspecialist interests, and include a programme composed by the EAVDI aimed at a non-specialist audience, as well as content centred around large animal imaging topics and radiation oncology.
- The third program stream will highlight some invited speakers, delivering engaging sessions on the latest developments in imaging as well as broader, cross-disciplinary topics.
- Sponsored Symposiums lectures and industry presentations

The commercial exhibition featuring new products and services is always prominent in the programme. The venue has been chosen with particular attention to the needs of our sponsors based on previous feedback. The exhibition space is completely integrated within coffee break space and poster exhibition, ensuring maximal contact time of congress participants with exhibitors.

TARGET AUDIENCE

For the upcoming EVDI Congress we expect at least 500 participants, travelling from more than forty different countries all over Europe and the rest of the world. We aim to attract not only diagnostic imaging specialists and specialists-in-training, but to appeal to non-specialists with an interest in imaging.

COMMITTEES

EVDI 2027 Local Organizing Committee

Merja Laitinen (Chair)
Jessica Ingman
Elina Rautala

Scientific Committee

Dagmar Berner (Chair)
Isabelle Van Haezebrouck (Rad Onc)
Alexandre Leroux
Susanne Stieger-Vanegas
Philippa Johnson
Marie-Aude Genain
Phiippa Weston
Alessia Cordella

Fintan McEvoy (ECVDI President)
Antonella Puggioni (EAVDI President)



SCHEDULE CONGRESS 2027

Wednesday 22 September

Residents Course , Exhibition build-up & Welcome Reception

Thursday 23 September

Congress Day 1

Friday 24 September

Congress Day 2

Saturday 25 September

Congress Day 3 & Conference dinner - Dance Party

HELSINKI

Helsinki is an excellent congress destination, combining modern infrastructure with a high quality of life. Helsinki is well connected through its international airport and efficient public transportation system, making it easy for delegates to travel within the city and from abroad.

One of Helsinki's greatest strengths is its balance between business and nature. Visitors can enjoy beautiful waterfront views, parks, and nearby islands while attending professional events.

The city is also known for its safety, cleanliness, and sustainability, qualities that are increasingly important for international congress organizers.

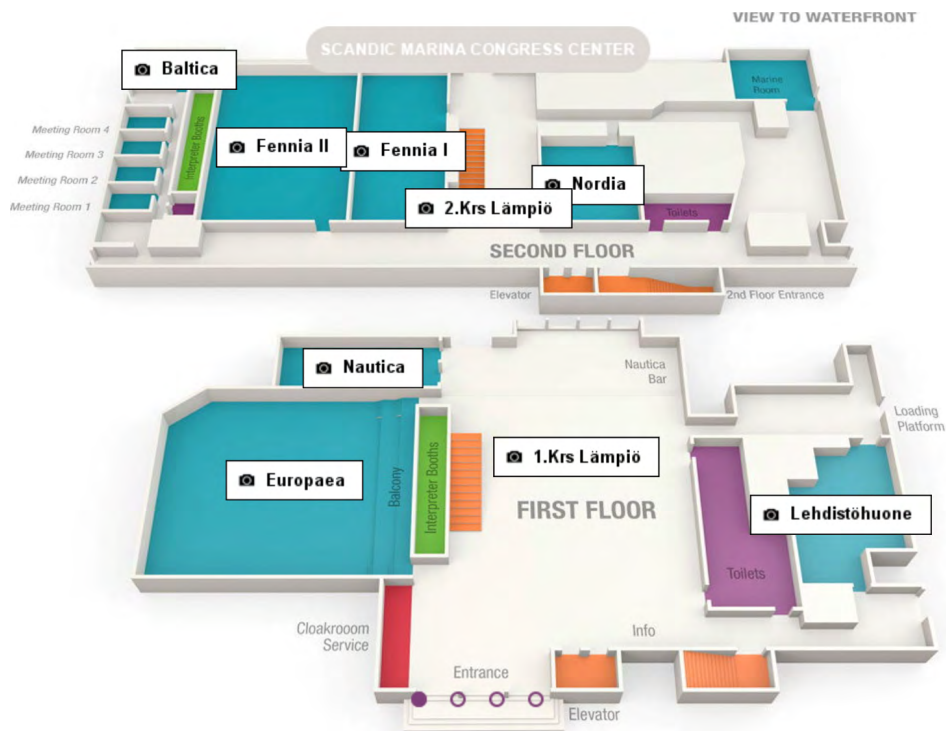
In addition, Helsinki provides a vibrant cultural scene with museums, restaurants, and Nordic architecture that enhance the overall visitor experience. These advantages make Helsinki an attractive, accessible, and memorable location for conferences, congresses, and international business events.



CONGRESS VENUE

The congress will be held at the Scandic Marina Congress Center in Helsinki, the capital and most populous city in Finland. It is on the shore of the Gulf of Finland and is the seat of southern Finland's Uusimaa region.

Click [here](#) for more information on the conference venue.



SPONSOR & EXHIBITOR PACKAGES

Prices are excluding VAT | ✓ = INCLUDED / nmbr = amount of pieces to deliver

PACKAGES	GOLD	SILVER	BRONZE	Exhibitor L	Exhibitor S
WEBSITE					
Company logo on the homepage of the congress website	✓				
Company logo prominently in all official congress communication	✓				
Company logo and link to the company website on the congress website	✓	✓	✓	✓	✓
APP					
Company profile with logo in the congress app	✓	✓	✓	✓	✓
Social media links, linked in congress app	✓	✓	✓	✓	✓
Lead retrieval scanning via the congress app	✓	✓	✓	✓	✓
Adverts in the congress app spread in the programme (500 x 250 pixels – landscape format)	3x	2x	1x	N.A.	N.A.
Company profile advert or logo (400 x 400 pixels)	✓	✓	✓	✓	✓
File uploads in the congress app under company profile (max. file size 40 MB)	3x	2x	1x	1x	1x
PROCEEDINGSBOOK					
Company logo + description in the digital proceedings book	✓	✓	✓	✓	✓
Advertisement in the final digital proceedings book	Full page	½ page	¼ page	N.A.	N.A.
ON SITE VISIBILITY					
Slides in the PowerPoint presentation that will be shown in the congress center	4x	3x	2x	N.A.	N.A.
BOOTH					
Booth size*	20 m2	12 m2	10 m2	6 m2	4 m2
REGISTRATION TICKETS					
Full congress registration(s) incl. welcome reception and gala dinner	4x	3x	1x	1x	N.A.
Exhibitor registrations (access to the exhibition only) incl. welcome reception	4x	3x	2x	1x	1x
Additional exhibitor ticket (access to the exhibition only)	€350	€350	€350	€350	€350
Additional Exhibition space per m2 (max 3m2 on top of the existing package)	N.A.	N.A.	N.A.	€ 450,00*	€ 450,00*
CONTRACT OPTIONS					
One-year contract (excl. VAT)	€ 23.000	€ 17.000	€ 10.600	€ 7.000	€ 3.700
Three-conference contract** (annually costs) (excl. VAT)	€ 20.000	€ 15.000	€ 9.000	€ 5.300	€ 3.200
Long Term Partners extra service: Max. 2-minute advert movie before the chosen lectures on demand recordings	3x	2x	2x	1x	1x

*Depending on the size of the exhibition hall, per venue, per year

**Please note that the three-conference contract does not extend to any additional sponsorship items selected

SATELLITE SYMPOSIUM OPPORTUNITIES

Enhance your visibility and engage directly with delegates by hosting a Satellite Symposium as part of the Scientific Programme.

These dedicated sessions provide an excellent platform to showcase scientific developments, innovative solutions, research findings, or educational content relevant to the congress delegates. Satellite Symposia will be promoted within the official congress programme and offer sponsors the opportunity to connect with participants in a focused educational setting.

Available Opportunities

Opportunity	Day & Time	Duration	Slots	Fee
Prime-Time Satellite Symposium (1 exclusive slot (Gold / Silver ONLY))	Thursday (Prime Time)	45 min	1	€ 5.000,00
Satellite Symposium	Saturday	30 min	1 - 2	€ 3.000,00
Industry Presentation	Saturday	15 min	1	€ 1.500,00

ADDITIONAL SPONSORSHIP OPTIONS

Additional sponsorship options are only applicable for sponsors with one of the above sponsor packages. Below mentioned prices are excluding VAT.

Lecture sponsoring

Logo will be displayed within this session on the website, app and prior to the lecture.

- European or UK speakers € 1.350,-
- International or Overseas speakers € 2.650,-

Public transport

- Sponsorship contribution toward the public transport fee enabling attendees to use public transport during the conference days. Logo display in information letters and travel advice page. € 3.000,-

Advertising:

- Advertisement in the congress app € 550,-
- Additional file upload in the app € 275,-

Exposure on-site:

- Participant lanyards (exclusively for 1 sponsor) € 3.500,-
Costs for producing the lanyards are for own expense (+/- 500 delegates)
- Note pads and pens € 2.150,-

Awards:

- Resident award (oral or poster presentation) € 2.150,-
- Oral Presentation Award € 2.150,-
- Poster Award € 2.150,-

Exhibition competition

- Present from your company for 2nd or 3rd winner € 2.150,-
Costs for producing for own expense

EAVDI stream

Company logo on the website in association with the EAVDI stream programme, company logo in the final programme, company logo visible between lectures in the EAVDI stream.

- Sponsorship of the EAVDI stream € 2.650,-

Food and Beverages:

- Sponsoring lunches (per day) € 5.300,-
 - Sponsoring of the coffee break (per day) € 3.200,-
- * subject to availability out with the sponsor packages.

In order to meet your needs, the Organizing Committee is available to discuss any ideas or initiatives that are not listed above. A number of optional small sponsor add-ons are also available, please contact us for more information.

Please note, that the deadline for registration of sponsorship, exhibition and advertisement packages is the **15th of July, 2027**.

TERMS & CONDITIONS

1. Sponsors are requested that additional 'corporate events' are not organised to conflict with Congress Socials' (Wednesday evening, Thursday afternoon/early evening (without dinner), Saturday evening). If there is a desire to organise additional events outwith this period, please contact the organising committee or sponsors@evdi-congress.eu.

2. Sponsors wishing to sponsor multiple items should discuss this with the conference secretariat to confirm availability.

3. The stand fees do not include the costs of stand building, carpeting, furniture, electricity and any other individual stand-related costs.

4. Each exhibiting company must have badges for all their attending representatives. Additional registration come at an additional fee per registration on top of the selected package.

5. Payment is due 30 days after receipt of the invoice, and in any event paid prior to Congress. Payments that have not been received prior to congress may lead to delay in your company accessing the exhibition.

6. The congress is liable to meet the local and European VAT regulations. In case of a change in the VAT rates, this will be charged as well.

7. Force majeure: If due to war, strikes, industrial action short of a strike, import or export embargo, lockouts, accidents, fire, blockade, flood, natural catastrophes, pandemics and epidemics or other obstacles over which the PARTY has no control the PARTY shall not be held responsible for any loss or damage which may be incurred as a result of such failure. Should the event of force majeure continue for longer than one month, the PARTY adversely affected shall have the option of terminating this agreement immediately without further liability.

FURTHER CONTACT

Please feel free to contact the conference secretariat Lahdy Lauvenberg (sponsors@evdi-congress.eu) for all additional questions and/or to discuss the possibility of future collaboration.

The world of veterinary diagnostic imaging is rapidly evolving. Our Congress (EVDI), Society (EAVDI) and College (ECVDI) may be excellent partners for your company on an exciting trip in this largely undiscovered world.

Please do not hesitate to contact the Congress Secretariat for more information:



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The Netherlands

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